Printed: 09/25/2012 3:36 PM 09/25/2012 2:15 PM Last Received: Traffic Order# 25151 Status Confirmed Mod# 0 Ver# 1 7907048 Rep Order# EC'd Yes

Showing Buylines: All Lines

9

1 of

ALEXANDRIA, VA 22314 /P1/P2/E LOVE/ORDR/C30N06 10/30/2012 - 11/06/2012) SMART MEDIA GROUP 814 KING ST, SUITE 400 Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency KSL-TV SALT LAKE CITY r () LOVE, MIA LOVE/CD4/R Patricia Dome C30N06 Advertiser Estimate# Product Station Phone# Buyer Fax#

) WASHINGTON) JAMIE ANDRUS Rep Firm Sales Office (Salesperson

202-872-1155 Salesperson Phone# Salesperson FAX#

- CONTRACT COMMENT -

COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN CONTAIN NONDISCRIMINATION CLAUSES. RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1 W.F Rating: 1.3	M, F	TODAX	 9A-10A	.30	10/31-11/02		\$100.00	2
1		Buyline Comment: 1/DAY						
3 M-TC	M-TO	TODAY	9A-10A	:30	11/05-11/06	8	\$100.00	N
Section 1) -	Buyline Comment: 1/DAY						
ان ب ب ب ب ب ب ب ب ب ب ب ب ب ب ب ب ب ب ب	TU-TH	RACHAEL RAY	10A-11A	:30	10/30-11/01	m	\$55.00	m
74119: 1:3	n -i -i	Buyline Comment: 1/DAY						
ου ρ	M-TO	RACHAEL RAX	10A-11A	:30	11/05-11/06	8	\$55.00	7
kating: 1.3	o -i ••	Buyline Comment: 1/DAY						
10	E .	STUDIO 5	11A-12P	:30	10/31-11/02	8	\$55.00	8
katıng: 1.1	- 1	Buyline Comment: 1/DAY						
12	OT-M	STUDIO 5	11A-12P	:30	11/05-11/06	7	\$55.00	7
Rating: 1.1	7. 7.	Buyline Comment: 1/DAY						•

ર્ફેલ્ડ	7907048 Ver# 1 Mod# 0	ਚ	Traffic Order# 25151	5151 Last Showing B	Frir Last Received: 09/ Showing Buylines: All Lines	ited: 25/2012 2:	09/25/2012 3:36 PM 15 PM		2 of 6
Station KSL-T Advertiser (Product LOV Estimate# C30	KSL-1V SALT LAKE CITY r ()LOVE, MIA LOVE/CD4/R C30N06	Agency (814 KJ ALEX Agency C/P1/P2,	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 PI/P2/E LOVE/ORDR/C30N06	GROUP) 14 R/C30N06		Rep Firm Sales Office (Salesperson () WASHINGTON) JAMIE ANDRUS	ON RUS	
	Patricia Dome	Flight Dates Hiatus Weeks	10/30/2012 - 11/06/2012	1/06/2012		Salesperson Phone# Salesperson FAX#	ne# 202-872-1155 X#	155	
5	Program		Time	Len	Dates	Spo	Week	Rate	Total Spots
14 TU-W Rating: 2.1	NEWS @ NOON		12P-1P	:30	10/30-10/31	2 2		 \$100.00	2 1
	Buyline Comment: 1/DAY								
16 M Rating: 2.1	NEWS @ NOON		12P-1P	:30	11/05-11/05	1	ivi	\$100.00	r:
17 M-F	DAYS OF OUR LIVES		2P-3P	:30	10/31-11/02	m	Ş.	00.08\$	ო
	Buyline Comment: 1/DAY								
20 M Rating: 1.1	DAYS OF OUR LIVES		2P-3P	:30	11/05-11/05	П	ν̈́	\$80.00	1
	DR PHIL		3P-4P	:30	10/30-11/01	m	Ý	\$50.00	m
Nating: L.L	Buyline Comment: 1/DAY		÷						
24 M Rating: 1.1	DR PHIL		3P-4P	:30	11/05-11/05	r	Ω	\$50.00	н
25 SU Rating: 1.7	SUNDAY EDITION		9A-930A	:30	11/04-11/04	1	ν̄.	\$40.00	п
26 SU Rating: 5.4	MUSIC & SPOKEN		930A-10A	30	11/04-11/04	Ħ	ivi	\$175.00	н
27 SU Rating: 4.3	MORMON TIMES		10A-1030A	: 30	11/04-11/04	н	35	\$20.00	П
28 TU-TH Rating: 2.0	KATIE		4P-5p	:30	10/30-11/01	m	ν̈́	00.06\$	m
	Buyline Comment: 1/DAY								

Rep Order# 7 EC'd Yes	7907048 Ver# 1	Mod# 0 Sta	Status Confirmed	Traffic Order# 25151	151 Last R Showing Buy	9rir Last Received: 09/ Showing Buylines: All Lines	nted: 25/2012 2:	09/25/2012 3:36 PM 15 PM	3 of 6	
rtis act	KSL-TV SALTLAKE CITY er ()LOVE, MIA LOVE/CD4/R # C30N06 Patricia Dome		Agency (814 KII ALEXA Agency C/P1/P2/I Flight Dates Hiatus Weeks	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/C30N06 es 10/30/2012 - 11/06/2012	3ROUP 4 VC30N06 06/2012		Rep Firm Sales Office () Salesperson () Salesperson Phone#) WASHINGTON) JAMIB ANDRUS ## 202-872-1155		
₿	Program			Time	Len	Dates	Spots	Spots/Week Rate	Total Sp	Spots
31 M Rating: 2.0	KATIE	! { { { { { { { { { { { { { { { { { { {		4P-5P	. 30	11/05-11/05	! ! ! !	00.00%	 	
32 TU-F Rating: 0.7	TODAY Buyline Comment: :	1/DAY		5A-6A	0 8 "	10/30-11/02	4'	\$10.00	Ąi	
36 M-TU Rating: 0.7	TODAY Buyline Comment: 1/DAY	1/DAY		5A-6A	30	11/05-11/06	~	\$10.00	N ·	
38 TU-F Rating: 2.2	TODAY 2 Buyline Comment: 1/DAX	1/DAX		6A-7A	30	10/30-11/02	4	\$100.00	Q 4	
42 M Rating: 2.2	TODAY 2	`		6A-7A	0 8:	11/05-11/05	1	\$100.00	.1	
43 TU-F Rating: 2.7	TODAY ' Buyline Comment: 1/DAY	1/DAY		7A-8A	oe:	10/30-11/02	ਧਾ	\$250.00	44	
47 M-TU Rating: 2.7	TODAY Buyline Comment: 1/DAY	1/DAY		7A-8A	30	11/05-11/06	, м М	\$250.00	0	
49 TU-F Rating: 2.0	TODAY Buyline Comment: 1/DAY	1/DAY		8A-9A	300:	10/30-11/02	্ ব	\$110.00	4.	
53 M-TU Rating: 2.0	TODAY Buyline Comment: 1/DAY	1/ DAY		8A-9A	300 :	11/05-11/06	N	\$110.00	N N	

1 4 of 6	ASHINGTON LMIE ANDRUS 202-872-1155	Rate Total Spots 520.00 1	\$100.00	\$210.00	\$210.00	\$170.00	\$125.00 2	\$125.00 1	\$100.00	\$50.00	\$100.00
Printed: 09/25/2012 3:36 PM 09/25/2012 2:15 PM ines	Rep Firm Sales Office () WASHINGTON Salesperson () JAMIE ANDRUS Salesperson Phone# 202-872-1155 Salesperson FAX#	Spots/Week		m		41	co.	П	н	1	m
51 Prir Last Received: 09/ Showing Buylines: All Lines	V O	Dates 11/04-11/04	11/04-11/04	10/30-11/02	11/05-11/05	10/30-11/02	10/30-10/31	11/05-11/05	11/03-11/03	11/04-11/04	10/30-11/01
Traffic Order# 25151 J	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 PI/P2/E LOVE/ORDR/C30N06 es 10/30/2012 - 11/06/2012	Len 	0E:	3050	:30E	:30 :30	-7P :30	-7P :30	305:	305: 40E	10352-1135P :30
Status Confirmed Traffic	Agency () SMAR; 814 KING ST, S ALEXANDRIA Agency C/P1/P2/E LC Flight Dates 10/36	Time 7A-8A	46-48	52-5309	5P-530P	6P-630P	630P-7P	630P-7P	40E9-49	40-4308	1035
'048 Ver# 1 Mod# 0	KSL-TV SALT LAKE CITY · () LOVE, MIA LOVE/CD4/R C30N06 Patricia Dome	Program	MEET THE PRESS	NEWS @ 5P Buyline Comment: 1/DAX	NEWS @ SP	NEWS @ 6P Buyline Comment: 1/DAY	KSL 5 NWS-6:30 Buyline Comment: 1/DAY	KSL 5 NWS-6:30	6PM NEWS	NEWS	TONIGHT SHOW Buyline Comment: 1/DAY
Rep Order# 7907048 EC'd Yes	rrtiser rct rct rct rate#	Fax# In Day 55 SU	Aduliy: 1.5 56 SU Rating: 2.2	57 TU,TH-F Rating: 3.6 B	60 M Rating: 3.6	61 Rating: 4.2 B	65 IU-W Rating: 3.7 B	67 M Rating: 3.7	68 SA Rating: 3.6	69 SU Rating: 1.6	70 TU-TH Rating: 4.2

5 of 6		Total Spots	1	N	rri	н	м	н	1	ī	Ħ	ri .	н
PM) WASHINGTON) JAMIE ANDRUS \$ 202-872-1155	Rate	\$100.00	\$60.00	\$60.00	\$110.00	\$950.00	\$950.00	\$550.00	00.006\$	\$120.00	\$30.00	\$600.00
Printed: 09/25/2012 3:36 PM 09/25/2012 2:15 PM mes	Rep Firm Sales Office () WAS Salesperson () JAM Salesperson Phone# 20 Salesperson FAX#	Spots/Week	 	0	н	н	m	н	red	त्न	⊷ `		H
71 Printed: Prast Received: 09/25/20 Showing Buylines: All Lines	Rep Sale: Sale: Sale: Sale:	Dates	11/05-11/05	10/31-11/01	11/05-11/05	11/03-11/03	10/30-11/02	11/05-11/05	11/03-11/03	11/04-11/04	11/02-11/02	11/03-11/03	11/05-11/05
Traffic Order#25151 Last 1 Showing Bu	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/C30N06 cs 10/30/2012 - 11/06/2012 eeks		1035P-1135P :30	1135F-1235A :30	1135P-1235A :30	1035P-1105P :30	10P-1035P :30	10P-1035P :30	102-1035P :30	10P-1035P :30	630P-7P :30	630P-7P :30	10F :30
	Agency () SMAR' 814 KING ST, 9 ALEXANDRIA Agency C/P1/P2/E L/ Flight Dates 10/3(Hiatus Weeks	Time	1035P	1135	1135	1035	102-	102-	102-	10P-	6301	9301	92-102
# 0 Status Confirmed	Ag Ag												
Ver# 1 Mod#	KSL-TV SALT LAKE CITY r () LOVE, MIA LOVE/CD4/R C30N06 Patricia Dome	Program	TONIGHT SHOW	LATE NIGHT Buyline Comment: 1/DAY	LATE NIGHT	SPORTSBEAT	10 P NEWS Buyline Comment: 1/DAY	10 P NEWS	10 P NEWS	NEWS	GAME NIGHT LIVE	GAME NIGHT LIVE	REVOLUTION
Rep Order# 7907048 EC'd Yes	Station KSL-TV SALTI Advertiser ()LOVE Product LOVE/CD4/R Estimate# C30N06 Buyer Patricia Dome Phone#	Lan Day	ing:	74 W-IH Rating: 1.9 Buy	76 Rating: 1.9	77 Rating: 2.8	78 IU-W,F Rating: 7.3 Buy	81 Rating: 7.3	82 SA Rating: 5.6	83 SU Rating: 7.3	84 F Rating: 2.4	85 SA Rating: 2.9	86 Rating: 4.3

6 of 6		Total Spots	,	п	н	г
РМ) WASHINGTON) JAMIE ANDRUS i 202-872-1155	Rate	\$850.00	\$400.00	\$550.00	\$1,000.00
Printed: 09/25/2012 3:36 PM 09/25/2012 2:15 PM uses	-000	Salesperson FAX# Spots/Week	! ! ! ! !	r-4	1	Н
71 Printed: Last Received: 09/25/20 Showing Buylines: All Lines	Rep 3 Sales Sales Sales		10/30-10/30	10/31-10/31	11/02-11/02	11/04-11/04
r# 25151 Last F Showing Bu	MART MEDIA GROUP 1 ST, SUITE 400 DRIA, VA 22314 LOVE/ORDR/C30N06 10/30/2012 - 11/06/2012	Len	 	°:	30:	: 30
Traffic Order# 25151	() SMART MEDIA GROUP 814 KING ST, SUTTE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/C30N(es 10/30/2012 - 11/06/2012	KS Time	7 P - 8 P	401-46	78-97	615P-930P
Ver# 1 Mod# 0 Status Confirmed	Agency () SW 814 KING (ALEXAND Agency CP1/P2/E Flight Dates	Hiatus Weel				
Mod# 0			t 	ω	×	T PB
	LT LAKE CITY OVE, MIA 4/R	Program	THE VOICE	CHICAGO FIRE	WHITNEY/COMM	SUNDAY NIGHT FB
Rep Order# 7907048 EC'd Yes	Station KSL-TV SALT LAKE CITY Advertiser ()LOVE, MIA Product LOVE/CD4/R Estimate# C30N06 Buyer Patricia Dome	## C#	87 TU Rating: 5.3	88 Rating: 6.1	89 Rating: 5.8	90 sU Rating: 5.7

--REPORT TOTALS--Report Totals: 90 / \$16,685.00

---SALES MONTHLY TOTALS---

					KJZZ	KUTV
					%	o %
					CABL	KUCW
					\$83,425	
90 / \$16,685.00	Sales Totals: 90 / \$16,685.00	Station Totals: 90 / \$16,685.00	lines not sent/rcld/rtrn: 0 / \$0.00	mve	Market Totals	
Nov 12:	Sales Tota	Station Id	Lines not	COMPETITIVE		

%

KTVX

90%

KSTU

0 % %

KSI

% %

null RA35+ Books